

Faktor-faktor yang Mempengaruhi Kesiapan Pelaku Usaha Dalam Mengintegrasikan Konsep
Revolusi Industri 4.0
Studi Kasus pada Industri Tekstil (Tenun, Bordir dan Batik)

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Abstract

The industrial revolution 4.0 has a significant impact on developing countries that have industries in their infancy. The diversity of these scales makes the industry unable to adapt changes at the same speed. Although businesses are still able to survive because they benefit from the potential of the domestic market, the proportion is relatively greater than the global market. The pattern of the labor market will change in such a way with high qualification requirements, technological capabilities, creativity and innovation that are integrated into new jobs. These requirements will be only obtained in individuals who have the spirit and skill of a qualified entrepreneur. Besides human capital can be developed social capital, economic capital and cultural capital. Entrepreneurship can be related from the perspective of value and views of life, psychological conditions, business environment, organization or institutions and government policies. The approach used is qualitative descriptive. Used to uncover reality of response made by business people to face the industrial revolution 4.0. Thank you to DPRM Ristek Dikti for providing PTUPT research funding.

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